

# DIGITAL MINISTRY

## DOING IT WELL AND DOING IT RIGHT

### 1 IT'S ALL ABOUT JESUS

"Christ is alive! He is our hope, and in a wonderful way he brings youth to our world, and everything he touches becomes young, new, full of life." (CV 1) Keep in mind the purpose of why you are doing this: to continue to help young people encounter Christ and grow in their Catholic faith. Appropriate professional behavior and a Christian example are the hallmark of great digital ministry.

### 2 USE THE RIGHT ACCOUNT

When using Zoom, Flocknote, Facebook, or other medium, make sure you are using a parish account. As our Safe Environment Policies require, personal accounts can not be used. The pastor or his designated staff member must have admin and log-in rights to the accounts.

### 3 GET THE PARENTAL OKAY

This is a new way of engaging young people, so parents/guardians must give permission for youth to participate. This can be done via an online form that parents can fill out.

### 4 DON'T GO IT ALONE

Just like in-person gatherings, online live events must comply with safe-environment rules and have at least two adults present. Any break-out groups (rooms in Zoom) should also have two adults.

### 5 INVITATION ONLY

Access to online sessions must be controlled (e.g. by registration or password) and not open to anyone who is not specifically invited and approved by the adult minister. The adult minister has complete discretion to exclude any person from an online session.

### 6 SAFE SHARING

The chat feature in Zoom is great for youth to ask or answer questions, but it is important that all chats are viewable to all participants. Disable the private chat feature when setting up the Zoom. The chat feature in Facebook and direct messaging in Instagram must never be used. Only the adult minister can do screen, image or document sharing.

### 7 PLAN FOR SUCCESS!

Effective virtual ministry needs to have a plan - from the opening prayer to community building to the videos you may show. During this crisis, young people are truly looking for opportunities to connect with God and with each other. When your gatherings start, stay focused and on topic.

### 8 SAFE ENVIRONMENT RULES STILL APPLY

All interactions in online environments must comply with Archdiocesan Safe Environment Policies. Know that failure to abide by the policies may result in disciplinary action, including but not limited to minors being banned from further participation in online sessions and adverse employment action for adult ministers.

